

novacolor®  
colori dell'Architettura

# MINERALS

MINERAL PAINTS AND PLASTERS

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## MIX & MATCHES

1. **ARCHI+ FONDO, ARCHI+ TADELAKT, MATPASSION CHALK PAINT EFFECT**
2. **CALCECRUDA**  
Fervore Luxury Suites,  
Palermo, Italy.  
Decorator: Chrissa Loucetti  
Partner: Kulura, Palermo
3. **CALCECRUDA**  
Casa Sedra Guest House,  
Brasov, Romania.  
Partner: Color Smart
4. **ARCHI+ ARGILLA**





# MINERALS

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**MATERIE PRIME STORICHE,  
CALCE E ARGILLA,  
ABBINATE A TECNOLOGIE  
ALL'AVANGUARDIA.**

**HISTORICAL RAW MATERIALS,  
LIME AND CLAY, COMBINED  
WITH BRAND-NEW  
TECHNOLOGIES.**

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MINERALS



# MARMORINO KS

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MKS 15142



MKS 15145



MKS 20106

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IT. Grassello di calce ad effetto satinato per interni ed esterni

EN. Mineral plaster coat with a satin effect for interiors and exteriors

FR. Enduit à la chaux à effet satiné pour intérieurs et extérieurs

DE. Feine Spachtelmasse auf Kalkbasis zur Dekoration von Oberflächen im Innen- und Aussenbereich





MINERALS



# CALCECRUDA

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CalceCruda 17022 +  
Bianco & Patina Minerale 6232



CalceCruda Bianco + 20507  
& Fase Silossanica 6215



20508

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IT. Rivestimento decorativo minerale  
a base di argille purificate

EN. Decorative mineral coating with purified clays

FR. Revêtement minéral décoratif à base de argile  
purifiée

DE. Mineralische deko-beschichtung auf lehm-und  
kalkbasis







# CALCECRUDA INTONACHINO



CalceCruda Intonachino  
Bianco & Fase Silossanica  
6110



CalceCruda & CalceCruda  
Intonachino Bianco & Fase  
Silossanica 6217 + 6005



CalceCruda Intonachino  
Bianco & Fase Silossanica  
6217 + 6110

IT. Rivestimento decorativo minerale per interni ed esterni a base di calce, argilla, pomice e fibre di canapa

EN. Decorative mineral coating for interiors and exteriors with lime, clay, pumice and natural hemp threads

FR. Revêtement décoratif minéral pour intérieurs et extérieurs à base d'argile, pierre ponce et fibre de chanvre

DE. Mineralische dekorative Beschichtung für Innen- und Außenbereiche aus Kalk und Ton, Bimsstein und Hanffasern





MINERALS



# CALCECRUDA TINTA A STUCCO



20504



17027



CalceCruda Bianco &  
CalceCruda Tinta a Stucco  
20504 + 17027

IT. Tinta a stucco a base di argille purificate per finiture spatolate lucide o, opportunamente diluito, per finiture opache stese a pennello

EN. Clay-based paint and plaster for glossy applications with trowel or, properly diluted, for matt textures applied by brush

FR. Revêtement décoratif minéral pour finitions intérieures, à effet brillant et mat

DE. Mineralische dekorative Beschichtung für Innenausstattung, glänzend und matt





MINERALS



# TEODORICO

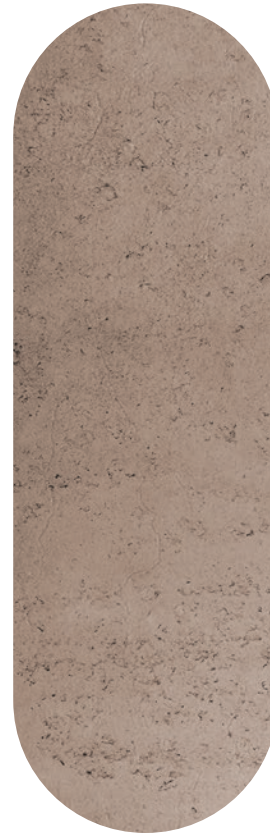
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TDG 19213



TDB 19207



TDB 19203

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IT. Intonachino a calce decorativo per interni ed esterni con effetti oro, argento e bronzo

EN. Lime-based decorative coating for interiors and exteriors with gold, silver and bronze effects

FR. Enduit décoratif à la chaux pour intérieurs et extérieurs avec effets or, argent et bronze

DE. Dekorativer Kalkputz für Innen- und Außenflächen mit Gold-, Silber- und Bronze-Effekt





# ARCHI+ ARGILLA

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209



204



202

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IT. Intonachino minerale in polvere per interni, a base di calce e argilla naturale

EN. Mineral plaster coat in powder for interiors, formulated with lime and natural clay

FR. Revêtement mural minéral en poudre pour intérieur, à base de chaux et d'argile naturelle

DE. Mineralischer Putz in Pulverform für den Innenbereich auf Basis von Kalk und Naturlehm







## ARCHI+ PIETRA

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19037



19047



19046

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IT. Rivestimento murale in polvere a base di calce idraulica, per interni, ad effetto pietra

EN. Lime-based powder coating for interiors, based on hydraulic lime with stone effect

FR. Revêtement mural en poudre à base de chaux hydraulique, pour intérieurs, à effet de pierre

DE. Pulverbeschichtung auf Basis von hydraulischem Kalk für Innenbereiche mit Steineffekt





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# ARCHI+ PIETRA INTONACO

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Archi+ Pietra Intonaco Bianco  
& Fase Silossanica 6217



Archi+ Pietra Intonaco Bianco  
& Patina Minerale 6200



Archi+ Pietra Intonaco Bianco  
& Fase Silossanica Incolore

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IT. Finitura decorativa in polvere a base di calce idraulica, per interni, a grana grossa

EN. Decorative coating coating for interiors, based on hydraulic lime with bigger grain

FR. Revêtement mural en poudre à base de chaux hydraulique, pour intérieurs, à effet de pierre

DE. Dekorative Oberfläche aus Pulverbeschichtung auf Basis von hydraulischem Kalk für Innenbereiche, grobkörnig



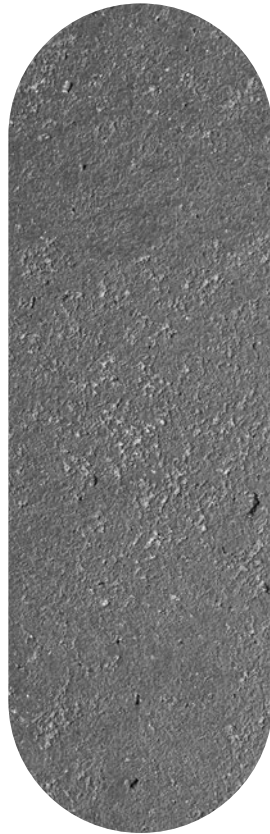


# ARCHI+ TADELAKT

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004



001



013

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IT. Rivestimento murale in polvere per interni, a base di calce idraulica

EN. Lime-based plaster in powder for interiors, with hydraulic lime

FR. Revêtement mural en poudre pour intérieurs, à base de chaux hydraulique

DE. Archi+ Tadelakt ist ein feinputz aus hydraulischem kalk für den innenbereich





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# FLORENZIA

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20400



20409+20405



20435

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IT. Puro grassello di calce stagionata per finiture lucide, per interni

EN. Pure slaked lime-air putty for glossy finishing for interiors

FR. Pure mastic de chaux aérienne éteinte saisonnée pour finitions brillantes en intérieurs

DE. Reiner abgelagerter Löschkalk für glänzende Oberflächen, für Innenräume







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# MIRROR

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19021



19001



19023

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IT. Stucco minerale extra lucido per decorazioni di superfici interne

EN. High-gloss mineral venetian plaster for interiors

FR. Stuc minéral extra brillant pour intérieurs

DE. Extra Glänzende Feine Kalkspachtelmasse Für Den Innenbereich





## MARMUR FINE E MEDIO

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Marmour Fine 15018 &  
Fase Silossanica 6108



Marmour Fine 15070



Marmour Medio Bianco  
& Fase Silossanica 6028

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IT. Intonachino a base di calce, a grana fine o media, per interni ed esterni

EN. Lime-based plaster, with fine or medium grain, for interiors and exteriors

FR. Enduit à la chaux à grain fin ou moyen, pour intérieurs et extérieurs

DE. Putz auf Kalkbasis und Marmorsand; mittel- und feinkörnig für innen und außen





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# PURO\_TITANIUM & VOC FREE

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EP 15001



EP 15013



EP 15067

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IT. Idropittura traspirante per interni, a base di silicati

EN. Silicate-based, transpirant paint for interiors

FR. Peinture à l'eau transpirante à base de silicates pour intérieurs

DE. Atmungsaktive Innerfarbe auf Silikatbasis





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# ERA A PENNELLO / LIME PAINT

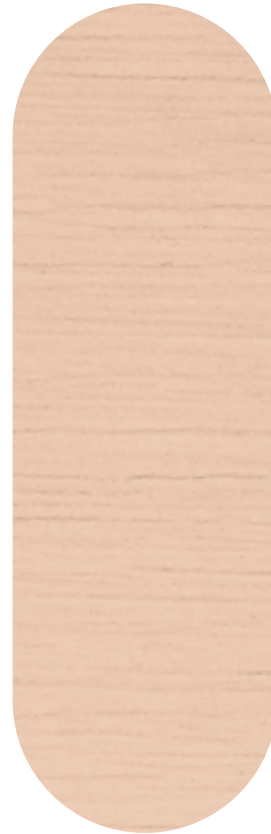
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EP 15021



EP 15032



EP 15026

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IT. Pittura a calce, per interni ed esterni

EN. Lime paint, for interiors and exteriors

FR. Peinture à la chaux, pour intérieurs et extérieurs

DE. Kalkfarbe, innen und aussen



## MINERALS



Certificato A+ per le basse emissioni di sostanze volatili nell'aria  
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Riduce il carbon footprint. Certificato REDcert <sup>2</sup>  
Reduction of the carbon footprint. REDcert <sup>2</sup> Certified



Riduce la concentrazione di formaldeide nell'aria  
Reduction of the formaldehyde concentration in the environment

Le tonalità di questa cartella hanno valore puramente indicativo. The color samples in this color chart should be considered purely indicative.

Cover: CalceCruda

**novacolor**<sup>®</sup>  
I colori dell'Architettura

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